

## PRESS RELEASE

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### **FOR IMMEDIATE RELEASE**

**Mount Sinai School of Medicine Announces the Successful Debut of DIGITALsp and DIGITALspv Version 2.0 at the September 2005 Annual Conference for the Association of Standardized Patient Educators (ASPE) in Chicago.**

**New York, September 26, 2005** - Mount Sinai School of Medicine's Department of Educational Technology successfully launched DIGITALsp Version 2.0, a highly advanced Web based Clinical Competence System comprised of two modules, a fully customizable SQL based application for standardized patient testing and evaluation, and a digital video module utilizing real time streaming technology, high quality picture and sound, non destructive play list editing, and much more. Version 2.0 is a product of 1.5 years of development, extensive user testing and field installations. The concept is based on over 12 years of experience at one of the busiest Clinical Competency Centers in the world, The Morchard Center at Mount Sinai. Other features include: comprehensive scheduling, publishing video to CD, DVD, and Web, integrated intercom system, customized data analysis and reporting, advanced case development, student and faculty offsite modules, automated redundant backup of all media and data, streamlined workflow and more.

"Mount Sinai School of Medicine's award winning Educational Technology Group has been developing products to better serve the healthcare industry for many years. Our mandate to continue to provide relevant and diverse web based solutions to physicians and other health care providers continually drives us to develop and integrate new technologies. **Technology Serving Healthcare** is not just a slogan at Mount Sinai; it's who and what we are. DIGITALsp received a very positive response at ASPE 2005 and we look forward to many installations during the coming months" says Paul Frantellizzi, Director of Operations, Sales and Marketing for Mount Sinai's Educational Technology Group.

### **About Mount Sinai School of Medicine's Educational Technology Group**

The **Educational Technology Group** is Mount Sinai School of Medicine's award winning technology and multimedia development team, providing Web and multimedia based CME solutions for enterprises who want to automate and streamline their CME delivery and user evaluation / testing process using Internet based technology. The Educational Technology Group houses hundreds of hours of archived streaming broad and narrowband video CME content, interactive on line quizzes and surveys; topic specific discussion forums, private and public e-mailing and a repository for all CME content. Within their mission to repurpose previously transitory CME events, the Educational Technology Group presents these programs on a continuous basis, 24 hours a day, and seven days a week. Mount Sinai currently produces over 200 hours of accredited medical grand rounds, over 168 hours of nursing education CEU's and dozens of major symposiums and workshops for live exhibition. The Educational Technology Group has also developed other solutions for the healthcare industry, such as; a unique presentation on demand system (**Command Performance**) that is a versatile and customizable as a digital signage, information kiosk, presentation on demand and live event streaming kiosk system. **iARC**, is a powerful, interactive electronic tool combining popular USB storage technology with a revolutionary new "portable interactive storage" interface. iARC offers automatic symposia event updates, view all relevant symposia information, read abstracts, upload PDF's, and view multimedia presentations. The Mount Sinai Educational Technology Group offers numerous customizable solutions for event and media production/ distribution, while maintaining a full range of equipment and software for all formats. The following is a small sample of services provided:

- Clinical Competence testing systems
- Bio-Terrorism training systems
- Symposia event management
- CME Web development, online testing, and automated certificate fulfillment.
- Hosting, duplicating, and distribution via Internet; as well as CD, DVD, VHS, Audio CD, and more...
- Web Based Design, web based (flash) promotions.
- Live multimedia staging, script writing, AV preparation and graphic design.

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